Case Study: Vivek Mandir School, Gondia × Career-9

How an Eight-Day Career Guidance Fair Became a Year-Round Partnership

670	8	9, 10 & 12	8
students engaged	days on campus	grades covered	Career-9 professionals

The School

Vivek Mandir School in Gondia, Maharashtra teaches students from a district where career decisions are usually made at the dinner table, using whatever information the family happens to have. Somebody's uncle runs a business, so commerce sounds sensible. A cousin cleared an entrance exam, so engineering becomes the plan. The school wanted its students choosing from evidence instead of from proximity.

In July 2026, the management opened the campus to Career-9 for a full Career Guidance Fair.

What Career-9 Ran on Campus

9 to 16 July 2026. Eight days. 670 students across Grades 9, 10 and 12. **Six counsellors and two support staff** were on campus for the entire window.

- **Navigator-360 assessment for every student.** Ability, personality, learning style and work values, measured individually rather than guessed at.
- **A one-to-one counselling session with each student.** Twenty to forty minutes, with the student's own profile open in front of them, in language a fifteen-year-old actually follows.
- **An address by Mr. Gunjan Jha, India Head, Career-9,** to students and teachers together, on why the decisions taken in Class 9 and 10 set up everything that comes after.
- **A faculty session by Dr. Mira Desai, Chief Psychometrician, Career-9** — "Helping Teachers Guide Students with Confidence" — which the teaching staff received particularly well.
- **A confidential school-level report for the management,** built from the school's own students. What Career-9 finds about a school stays with that school.

The school ran the logistics end of it: hall allocation, batch movement, invigilation support and hospitality for the visiting team across all eight days. Eight days of that pace is not possible without a management that wants it to work.

What a School Is Actually Buying

Career guidance has a reputation for being a talk in the auditorium and a printout at the end of it. That is not what runs on campus.

A measured profile, not a quiz	Navigator-360 measures ability, personality, learning style and values. A student finds out what they are built for, with the reasoning shown.
A conversation, not a report	Every student sits with a counsellor one to one. A report nobody explains is a report nobody uses.
Something the family can discuss	The student's profile goes home. Parents get a document to work from instead of an argument to have.

Teachers who can carry it forward	Career-9 psychologists and education experts train teachers to read student behaviour, support emotional well-being and guide students. The class teacher becomes the first line, not the last resort.
A picture for the leadership	The management gets a school-level view of its own cohort: where the strengths sit, where the gaps are, and which students need attention this term.

The Impact During the Eight Days

For students

Every student walked out with a written profile of their own abilities and a session explaining what it means for the stream they are about to choose. Some had their direction confirmed. Others found out, while there was still time to act, that the career they had been naming and the ability they actually have were pulling in different directions. Both are useful. Only one of them is comfortable.

For parents

The stream conversation at home stops being a contest of opinions. A parent with the child's profile in hand is arguing from the same page as the child, which changes the tone of the discussion more than any advice ever does.

For teachers

Dr. Mira Desai's session gave the faculty a practical way to hold a career conversation instead of referring it upward. Teachers left with a method for reading what a student is showing them in class, which is useful well beyond career work.

For the school

The leadership stopped estimating. For the first time the management had a measured picture of its own senior school, and a list of which students needed attention before the year moved on.

What Lasts After the Team Leaves

The eight days are the visible part. The value shows up over the years that follow.

- **Career clarity changes how a student studies.** A student who knows why they are taking a subject works at it differently from one who was placed there by marks. Effort stops being generic.
- **Readiness starts earlier.** Entrance-exam preparation, portfolio work, skill building and college shortlisting all begin from Class 9 or 10 rather than from the panic of Class 12.
- **Fewer expensive corrections.** A stream chosen badly in Class 11 costs two years, a dropped year, or a degree the student never uses. Catching it in Class 9 costs a counselling session.
- **The school builds a record.** Once a cohort has been measured, every later assessment shows movement instead of opinion. Boards, parents and inspection bodies can all be shown something real.
- **Reputation compounds.** Parents talk. A school known for putting students in the right stream earns a kind of trust that a results banner outside the gate does not buy.

The Strongest Signal: The School Expanded It

Vivek Mandir did not treat the fair as a box ticked. Following the engagement, the school took the work deeper into the campus and across the year:

- **One dedicated Career-9 counsellor, on campus and offline, round the year,** handling combined Career and BET counselling.
- **Navigator-360 extended to Grades 6, 7, 8 and 11,** so a student is understood well before the Class 10 stream decision instead of during it.
- **The BET tool provided complimentary for Grades 3 to 5,** giving the school an early read on behaviour, emotion and thinking in the primary years.

A school that has seen the work up close for eight days and then asks for it every day of the year is the only endorsement that matters.

What This Could Look Like at Your School

- A Career Guidance Fair on your campus, sized to your student numbers, with assessment and one-to-one counselling for every student in the grades you choose.
- A faculty session so your teachers can carry the guidance forward the rest of the year.
- A confidential report to your management on what your own cohort looks like.
- An optional year-round counsellor presence, and assessment extended into the junior grades once you have seen the first year work.

Engagement at a Glance

Dimension	Detail
Engagement	Eight-day Career Guidance Fair, 9 to 16 July 2026
Reach	670 students across Grades 9, 10 and 12
Team on Ground	Six counsellors and two support staff, on campus for the full window
For Every Student	Individual Navigator-360 profile and a one-to-one counselling session of 20 to 40 minutes
For Teachers	Faculty session by Dr. Mira Desai, Chief Psychometrician, on guiding students with confidence, and an address by Mr. Gunjan Jha, India Head, Career-9
For the Leadership	Confidential school-level report on the school's own cohort
Where It Went Next	Year-round on-campus counsellor; Navigator-360 for Grades 6, 7, 8 and 11; BET complimentary for Grades 3 to 5

To discuss a Career Guidance Fair at your school, write to support@career-9.com or call +91-7000070256.

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Student-level and school-level assessment findings remain confidential to the school and are not reproduced in this document.